

MDI Ventures: Global Multi-Stage VC Firm

PT Metra Digital Investama Ventura

About MDI Ventures

One of the largest venture capital firms in Indonesia.



MDI Ventures is a strategic VC originally anchored by evergreen funds from **Telkom Indonesia**. We have since grown to manage investments from other third party LP Investors.

At MDI Ventures, we are **driving the digital future** through strategic and active investments and partnerships. We focus on harnessing the potential of **corporate synergy** to deliver **measurable impact** and **tangible results**. We pride ourselves on maintaining the highest standards of **Good Corporate Governance (GCG) Compliance** and ensuring **liquidity** across our investment portfolio.



2024 Indonesia GCG Awards by SWA
Building Excellence in GCG Operations



2023 Stevie® Award 20th annual IBAs
Company of the Year, Financial Services



2022 Stevie® Award 19th annual IBAs
Company of the Year, Financial Services



CNBC Indonesia 2021 Award
Best Venture Capital



\$ 656 Mn
Total AUM
of \$ 1.1 Bn Committed



99
Total Portfolio
Under Management



IDR 15,8 Tn
Synergy Value 2016 to 2024
(IDR 4.24 Tn in 2024)



7
Active Funds



3
Unicorns



17
Investment Exit
(including 4 IPO)

What Makes MDI Ventures Different?

We have 6 strategy pillars that differentiate us from other VC firms in the region.



Financial Performance

MDI Delivers Robust Returns by Investing in Scalable Firms in Growing Sectors



Grow Fundraising Platform

MDI Continuously Expands Our Capabilities in Raising Funds from External LPs



Active Investor

MDI Takes a Hands-on Approach in Overseeing and Supporting Our Investments



Synergy

MDI Creates a Win-Win Synergy Bridge Between TELKOM, SOEs, and Startups



Enabling Impact through Digital

MDI Leverages Technologies to Drive Positive Social Outcomes to the Society









Risk & Compliance

MDI Adheres to Global Fund Management Laws and Regulatory Standards

MDI Continuously Expands Our Capabilities in Raising Funds from External LPs

MDI currently manages 7 unique funds with different angle, contributing to all stages of investment. MDI's unified and streamlined investment operations uses a one-team, multiple-fund approach to maximize efficiency and achieve a comprehensive coverage of opportunities.

	EARLY STAGE Pre-Seed to Series A			GROWTH STAGE Series B+	PRE-IPO Series C+	THEMATIC Synergistic
	 BY MDI & KBI Est. 2020	 BY MDI & FINCH Est. 2021	 Est. 2024	 by Telkom Indonesia MDI 100 Est. 2016 MDI 500 Est. 2020	 Est. 2023	 Est. 2019
Sector	Fintech, Logistics, New Retail, Healthcare, Education	Healthcare, Fintech, Logistics, Agritech, Edutech, & Enterprise	MSME Enablers, Next Gen Financial services, Neo Consumer	Healthcare, Fintech, Logistics, Agritech, Edutech, and Enterprise.	Fintech, Logistics, Commerce, Education, Agriculture, Healthcare	Mobile & Enterprise
Region	Southeast Asia	Southeast Asia, primarily Indonesia	Southeast Asia, primarily Indonesia	Global	Indonesia	Southeast Asia & USA
Thesis	Investing in businesses that are ready to scale	To empower the next generation of founders in SEA	To empower extended Southeast Asian builders manifest viable vision into investible ventures.	Empowers companies to grow by using Telkom Group and SOE networks.	Indonesian-focused fund to scale-up domestic tech comp.	To improve T-Sel's business units using new tech.
Backer	KB Investments	Finch Capital	KB investment, BCA, Telkom Group	Telkom Group	MDI, TMI, MCI, BVI, BNV	Telkomsel
Size	US\$ 150 Mn Committed	US\$ 40 Mn Committed	US\$ 105 Mn Committed	MDI 100: US\$ 100 Mn Committed MDI 500: US\$ 500 Mn Committed	US\$ 300 Mn Committed	US\$ 40 Mn Committed

MDI Creates a Win-Win Synergy Bridge Between TELKOM, SOEs, and Startups

By continuing to double the synergistic revenue delivery to Telkom.



Audit by:  skha

1st Nex-Be Fest Telkom Group
Pitching & Business Matchmaking
2 Days event at Bali Island,
With 150 Participants



2019

3rd Nex-BE Fest
Pitching & Business Matchmaking
2 Days event in Bali
With 170 participants.



2021

Hub.id x Nex-BE Fest 2023
Business Matchmaking, Panel Discussion, and Synergy Award
2 Days event in Bali with 500+ participants, 80 Startups & 80 Business Partners (incl. Telkom)



2023



2024

MDI first operates

1st NexBE Fest BUMN by Cluster
Pitching & Business Matchmaking
Healthcare | Agriculture | Fintech | Logistic

2nd NexBE Fest Telkom Group
Pitching & Business Matchmaking
2 Days event by ZOOM Online,
with 451 participants



Nex-BE Fest 2022
Business Matchmaking, Panel Discussion,
MOU signing and Synergy Award
2 Days event in Bali with 230 participants.


















Nex-BE Fest 2024
Business Matchmaking, Impact Report Launching,
MOU Signing, Nex-PERT Insight, and Synergy Award
2 days event in Jkt with 470+ participants.



MDI Leverages Technologies to Drive Positive Social Outcomes to the Society



We contribute to the UN SDGs, focusing on several themes, measured by IRIS+. Several Impact highlights generated by our portfolio in 2023:

Theme	Prioritized Impact	amarcha	aruna	cermati	D≈LOS	JULO	paxel	Qoala	SwipeRx
I	Digital Empowerment   	59% employees are female out of 5,156 personnel hired	±150 Operational Points of Aruna Hubs in 31 Provinces	Provided 28% digital loan for business purposes	Government-certified 100% antibiotic-free shrimp.	446 employees join external industry innovation and trainings	Adopted reusable Alva Board Packaging	42% of Qoala's agents & 41% of Qoala's employees are women	144.6 million patients reached through 50,000 pharmacies
II	Financial Inclusion  								
III	Access to Education  								
IV	Clean Energy   	827 employees received career promotions	3-12x Increase in the Income of Aruna's Fishers	Saved 36,339 trees and 1,566 tons of paper from paperless ops	Certified by Aquaculture Stewardship Council	403% increase in CSR activity compared to 2022	Launched EV bike program	Saved 363,296 trees and 14,532 tons of paper from paperless ops	±30,000 pharmacy professionals taken courses on SwipeRx
V	Health 	16,727.07 metric tons of CO2 total carbon emissions generated	Managing 1.6 Tons Household Waste	Insured 2,500+ electric vehicles and 50 charging stations	Waste Water Treatment used in all partner farms.	Supported >10,000 Indonesian fulfilling educational expenses	Trained 96 Paxelians & 935 Heroes	IDR 100 mn donated to orphanages across 5 Indonesian cities	>8000 Pharmacies received Financial Support
VI	Sustainable Agriculture  								
VII	Sustainability Reporting  	Providing 150 scholarships to girls in villages	2,000+ Women Empowered from Aruna's Value Chain	Women fill in 33% of senior management positions at Cermati	Donates shrimp to 300+ households every harvest.	Utilized 490K kWh of electricity & 17K (m3) of water for operations	Paxel Recycle Program for recycling	Supported surgeries of 19 children with cleft lips & palates	95% Supported MSMEs or Small Pharmacies

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